

Finding a better way to work!

Introducing "Rideshare 43147"

What is "Rideshare 43147"

"Ride share 43147" is a combined effort of The Mid-Ohio Regional Planning Commission's Ride Solutions Program with The City of Pickerington,



Violet Township, and the Pickerington Area Chamber of Commerce to promote ridesharing to their residents during the 18 month Diley

Road construction period. As the construction progresses, Diley road will cause work commuters to look for other routes out of Pickerington and Violet Township, causing more congestion on other roads. We are trying to help residents make behavior changes that will help save residents time and money.

Ridesharing not only saves commuters time and money but it also helps make our environment better. Emissions could be significantly reduced with more ridesharing to work. Burning one gal-

lon of gasoline produces about 18 pounds of carbon dioxide emissions. Also when residents are not putting all their money into their gas tanks, they have more money to spend in the local community.

The launch date for this new ridesharing programming will be May 17, 2008. We hope you will want to be a part of this unique opportunity for local businesses, local officials, and residents to work together to make Violet Township and Pickerington a better place to live and work!

Sounds Exciting! How can my business help?

Local business can get involved in two very important ways.

First, Residents who chose to rideshare need a place to meet and park their vehicles. Park -N-Ride locations are key to making "Rideshare 43147" a success. The average time a carpooler parks is between 6:00a.m. and 5:00 p.m. Monday -Friday. If you have just a few spaces or

several to spare, either will help make this program a success. Also designating your location as a "Rideshare 43147" Park-N-Ride locations shows your support to the community.

Secondly, becoming a sponsor by donating to the "rideshare 43147 " club. These donations will be used for weekly incentive reward drawing. The thought is each

resident who carpools for the week registers that they ride-shared and is entered in a weekly rewards drawing. This would run Mid-May through July , if we have enough donations.

By the end of summer, when Diley is having sections of the road closed, individuals will have already made commuting changes that will lessen the impact of the construction on Diley Road.

Park-N-Ride Locations

We need your company's name listed here to make this program a success!

Please contact Patty Olmsted at MORPC's RideSolutions to see how you can be a part of this unique partnership (614) 233-4133 or palmsted@morpc.org





